

Ontario Soybean Rust Coalition

Albert Tenuta

Field Crop Plant Pathologist, Ontario Ministry
of Agriculture, Food and Rural Affairs

Crosby Devitt

Manager of Research and Innovation, Ontario
Soybean Growers

Brief History of OSR Coalition

- Previous stakeholder coalitions in Ontario
 - Soybean cyst nematode Coalition
 - European corn borer (Corn Pest Coalition)
- Worked very well
- Focus on educational materials, research and promotion

OSR Coalition

- Informal group formed to respond to Asian soybean rust threat
- Formally established in fall 2004
- Primary goals
 - Increase awareness through education
 - Producers
 - Media
 - Government
 - Industry, etc

OSR Coalition

- Increase preparedness for ASR
 - Foliar fungicide registrations (Emergency Use) - none prior
 - Monitoring
 - Sentinel plots,
 - PIPE,
 - Etc
- Core deliverable
 - “One Voice – One Message”

OSR Coalition Structure

- Chairs
 - Albert Tenuta, OMAFRA
 - Crosby Devitt, OSG
- Soybean Industry Stakeholders
 - Extension/research/breeding
 - "Public" – Provincial, Federal, University
 - Growers – Ontario Soybean Growers
 - Industry – seed, chemical, machinery
 - Consultants

Ontario Soybean Rust Coalition

- Agriculture and Agri-Food Canada
- Bayer CropScience
- John Deere
- Dow AgroSciences
- E.I. du Pont
- Monsanto
- OMAFRA
- OSG
- Pioneer
- Syngenta Crop Protection
- Syngenta Seeds
- University of Guelph



OSR Coalition

- Stakeholders commitment
 - \$5,000 each per year to leverage CanAdvance Program dollars
 - Began in fall 2004
 - Depending on future needs, commitment for more dollars is available
 - ASR slow to develop and accessing future dollars from stakeholders has not been necessary

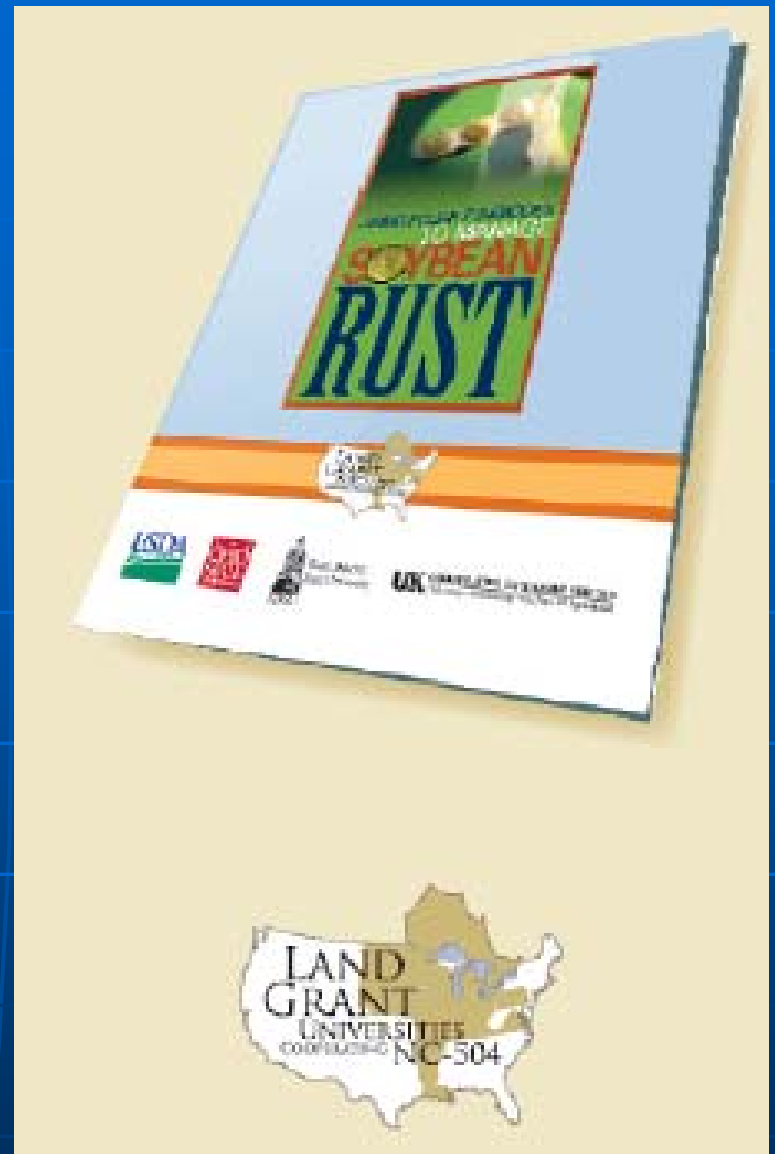
OSR Coalition

- Formation of Coalition allowed for the accessing of grant dollars
 - Communication –
 - guides,
 - fungicide manuals,
 - ID cards,
 - special inserts,
 - Workshops,
 - etc

Ontario Soybean Rust Coalition

**Ontario
Soybean
Rust
Coalition**

“Using Foliar Fungicides to Manage Soybean Rust”



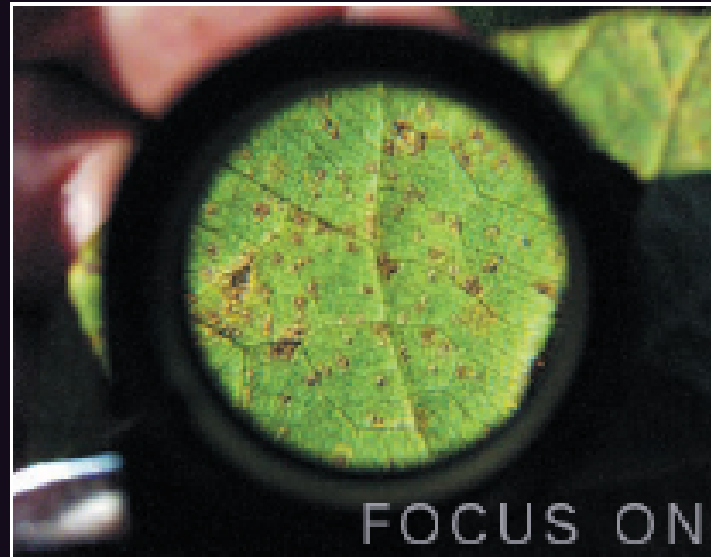
AC Agricultural
Adaptation
Council



AAFC

Distributed
to all
soybean
producers in
the province

5¢/yr February 2004
Soybean Guide
www.agcanada.com



FOCUS ON
RUST

Cutting seeding rates
with caution

Beware of falling
soil test numbers

OSR Coalition Goal

- "One voice – One Message"